

## Sample Four-Year Course Sequence for Fashion Merchandising

Fall Semester			Spring Semester		
<b>Year 1</b>					
FDM 101	3	Careers in Fashion	FDM 172	3	Visual Communication
FDM 102	3	Basic Principles of Clothing Design	AD 207 A, B or C	3	Introduction to Art History
MATH 101	3	Intro to Contemporary Math	CMST 101	3	Intro to Oral Communication
ENGL 101	3	English Composition I	PSYC 102	3	Introduction to Psychology
UCOL 101	1	Saluki Success	ENGL 102	3	English Composition II
Select	2	Human Health			
<b>Year 2</b>					
FDM 241	3	Textiles I	FDM 340	3	Textiles II
FDM 281	3	Fashion Promotional Strategies I	FDM 282	3	Fashion and Event Planning
FDM 330	3	Fashion Forecasting & Trend Analysis	AD 207 A, B or C	3	Intro to Art History
ACCT 220	3	Accounting I – Financial	Select	3	Science Group I
Select	3	Fine Arts	Select	3	Social Science
<b>Year 3</b>					
FDM 381	3	Fashion Merchandising Mathematics	JRNL 301	3	Principles of Advertising
FDM 431/432/433	3	Fashion History (FDM 431/432/433)	FDM 441	3	Fashion Product Analysis
MKTG 304	3	Marketing Management	FDM 492	3	Field Experience
PSYC 323	3	Organizational Psychology	MKTG 305	3	Consumer Behavior
Select	3	Science Group II	MKTG 363	3	Promotional Concepts
<b>Year 4</b>					
FDM 491	3	Personnel Issues in Fashion Retailing	FDM 442	3	Apparel and Textile Economics
MKTG 401	3	Retail Management	FDM 462	3	Fashion Motivation
MGMT 304	3	Introduction to Management	FDM 482	3	Fashion Merchandising
Select	3	Professional Elective	MKTG ____	3	Marketing Elective
Select	3	Professional Elective	Select	3	Multicultural

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