I. **FSM Mission Statement:** The Fire and Homeland Security program will be designed to meet the needs of the fire service professional. The increased demand for a highly educated professional fuels the demand for this program not only from current and former students but also the industry itself. The International Association of Fire Chiefs (IAFC) has developed a Chief Officer Designation (CFOD) and professional model matrix. These two programs along with a higher demand for fire personnel to have a master’s degree to hold the fire chief’s position make this program in high demand among the fire service. Currently there are only 7 programs in the country that afford fire personnel this opportunity. This academic setting of this program will foster creative thinking and communication skills in our pursuit of excellence.

II. **Course Description:** The focus of this course is on how public action takes place; what courses of action are available; and the implications, costs and consequences of those actions. The Fire Service Executive of the future will require a more disciplined understanding of public policy. This course will encourage a familiarity with public issues that will be useful for Fire Service Executives in making administrative or policy decision. Further, this course will enhance the executives’ sense of their own influence in their work environments, their community, their profession, and in the broader realm of political life at the local, state, and national level.

III. **Prerequisite:** None

IV. **Text, Reference Material, and Supplies:**

  by Thomas A. Birkland.

- *Ethics and Politics: Cases and Comments* (Paperback)  
  by Amy Gutmann (Author), Dennis F. Thompson (Author)

- *The SPEED of Trust: The One Thing that Changes Everything*  
  By Stephen M.R. Covey

- *The Politics Of The Administrative Process*  
  by Donald F. Kettl, James W. Fesler
RECOMMEND READING

Ethics for Educational Leaders (Paperback)
By Weldon Beckner (Author)

V. Course Outcomes/Objectives:

Outcome #1 10%

Cognitive Objective: Students will be able to define the theoretical basis for ethics and the role of ethics in public decision making.

Outcome #2 10%

Cognitive Objective: Students will be able to determine the value of ethical leadership in the workplace and how it affects organizational dynamics.

Outcome #3 25%

Cognitive Objective: Students will demonstrate knowledge of International, National, State and Local issues and their affect on local policy development.

Outcome #4 30%

Cognitive Objective: Students will be able to demonstrate competent knowledge of their role as an organizational leader on the development of Municipal Policies.

Outcome #5 10%

Cognitive Objective: Students will be able to define the linkages between local political/organizational activities.

Outcome #6 15%

Cognitive Objective: Students will be able to demonstrate knowledge of how current and potential national homeland security policies affect local organizations.
TOPICAL OUTLINE

1. Introduction to Classical Ethics
   a. Aristotle
   b. Socrates
   c. Plato

1. Ethical Leadership

2. Organizational and Individual Trust

3. Public Policy Theories
   
   Bardach’s Eightfold Path
   
   https://wiki.umn.edu/twiki/bin/view/EdPA/PolicyModels

4. International Climate
   
   a. Terror threat
   b. International view of the US
   c. Global Economic Issues

1. National Issues
   
   a. Polarization of Political Parties
   b. Centrist politics

1. The State and Local Political Environment
   
   a. Economics
   b. Fast Growth areas vs. Stable vs. Unstable decline
   c. Regional Issues

1. Customer-Driven Policy Making
   
   a. What do your customers want?
   b. The Basis for Fire and Emergency Services
   c. Homeland Security

1. Policy Analysis and Creation
   
   a. Measuring Results
   b. Policy creation process