COURSE NO., HOURS, AND TITLE:  FDM 101-3  
Careers in Fashion

COURSE DESCRIPTION:

Explores the wide range of careers in the fashion industry from textiles, to design, to production and to distribution. Prerequisite: Major in Fashion Design and Merchandising or consent of school director.

PREREQUISITE TO:  None

COURSE OBJECTIVES:

Upon completion of this course, the student will:

1. Become familiar with career opportunities in textile sales, production and design.

2. Become familiar with career opportunities in apparel design as a designer, illustrator and stylist.

3. Become familiar with career opportunities in apparel production from patternmakers, pattern graders, sample makers, markers, machine operators, engineers and production and plant managers.

4. Become familiar with career opportunities in fashion distribution from the sales representative to the retailer to the promoter to the advertiser to the merchandiser and to the sales associate.

5. Identify the desirable characteristics and qualities of the fashion related professional

6. Prepare for the job search process through letters of inquiry, job application, resume writing and interviewing

TOPICAL OUTLINE:

<table>
<thead>
<tr>
<th>Topics</th>
<th>Percentages of Time</th>
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<tbody>
<tr>
<td>I. Personal and Professional Qualities and Characteristics</td>
<td>10%</td>
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<tr>
<td>A. Educational requirements</td>
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<td>B. Personal requirements</td>
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<td>II. Career Opportunities</td>
<td>80%</td>
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<tr>
<td>A. Textiles—sales, production, design</td>
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<td>B. Design—designer, illustrator, stylist</td>
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<tr>
<td>C. Production—patternmaker, pattern grader, sample</td>
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maker, machine operator, engineer, production manager, plant manager
D. Distribution--sales representative, retailer, promoter, advertiser, merchandiser, sales associate

III. Job Search Process 10%
A. Letters of inquiry
B. Job application
C. Resume writing
D. Interview process

TEXTBOOKS:

Required: