University Core Curriculum Requirements
for Fashion Design, Merchandising, & Stylist

SECTION I: FOUNDATION SKILLS

**University College** (3 Credit Hours)
UCOL 101 – Foundations of Inquiry

**Composition** (6 Credit Hours)
ENG 120 H – Honors Advanced Freshman Composition
- or -
ENGL 101 – English Comp. I AND ENG 102 – English Comp. II
(ESL students may take LING 101 & 10 in place of ENGL 101 & 102)

**Mathematics** (4 Credit Hours)
Any UCC acceptable math course

**Speech Communication** (3 Credit Hours)
SPCM 101 – Intro to Oral Communication

* Students are required to complete these categories with the grade of “C” or better.

SECTION II: DISCIPLINARY STUDIES

**Fine Arts** (3 Credit Hours)
AD 100A – Foundation Studio A
AD 100B – Foundation Studio B
AD 101 – Intro to Visual Culture
CP 101o – Film History Analysis
ENGL 119 – Introduction to Creative Writing
ENGL 206A – Literature Among the Arts: The Visual

**Human Health** (2 Credit Hours)
BIOL 202 – Human Genetics and Human Health
HED 101 – Foundations of Human Health
HND 101 – Personal Nutrition

**Humanities** (6 Credit Hours)
AD 207A – Introduction to Art History I
AD 207C – Introduction to Art History III

**FL 200A – Masterpieces of the World: France**
**FL 200B – Masterpieces of the World: Germany, Switzerland, Austria**
**FL 200C – Masterpieces of the World: Spain**
**HIST 201 – Art, Music, and Ideas of the Western World**
**MUS 103o – Music Understanding**
**THEA 101o – Theatre Insight**

o Students in the Stylist Specialization must choose one of these courses

**KIN 101 – Current Concepts of Physical Fitness**
**PHSL 201 – Human Physiology (3 credit hours)**
**REHB 205 – Disability and Chronic Disorders**

* Due to program requirements, students must choose two of the course from this list
Science (6 Credit Hours)

**SCIENCE GROUP I**
- CHEM 106 - Chemistry & Society
- GEOG 104 - Weather, Climate and Society
- GEOG 111 - Geology and the Environment (lecture)
- GEOG 112 - Geology and the Environment (lab)
- PHYS 101 - Physics that Changed the World
- PHYS 103 - Astronomy

**SCIENCE GROUP II**
- PLB 115 - General Biology
- PLB 117 - Plants and Society
- ZOOL 115 - General Biology

Social Sciences (6 Credit Hours)

- ANTH 104 - The Human Experience
- ECON 101 - Econ. of Contemp. Social Issues
- GEOG 100 - Environmental Conservation
- GEOG 103 - World Geography
- HIST 110 - Twentieth Century America

* The courses chosen must come from different disciplines.
* Students in the Merchandising Specialization must take this course.

SECTION III: INTEGRATIVE STUDIES

Multicultural (3 Credit Hours)

- AD 227 - History of African-American American Art
- AD 267 - Native, African and European Americans in American Art
- AFR 215 - Black American Experience In a Pluralistic Society
- AFR 227 - History of African-American American Art
- ANTH 202 - America's Diverse Cultures
- ANTH 204 - Anthropology of Latino Cultures
- CCJ 203 - Crime, Justice, and Social Diversity
- ENGL 205 - American Mosaic in Literature
- ENGL 212 - Introduction to American Studies
- HIST 202 - America's Religious Diversity
- HIST 210 - American Heritages
- HIST 212 - Introduction to American Studies
- KIN 210 - Diversity in American Sport
- LING 201 - Language Diversity in the USA
- MCMA 204 - Alternative Media in a Diverse Society
- MUS 203 - Diversity and Popular Music In American Culture
- PHIL 210 - The American Mind
- PHIL 211 - Philosophy and Diversity: Gender, Race, and Class
- POLS 215 - Politics of Diversity in the United States
- PSYC 223 - Diversity in the Workplace
- PSYC 233 - Psychology of Gender In a Diverse Context
- SOC 215 - Race and Ethnic Relations In the United States
- SOC 223 - Women and Men In Contemporary Society
- SPCM 201 - Performing Culture
- WMST 200 - Women in French and Francophone Literature
- WMST 201 - Multicultural Perspectives on Women
- WMST 223 - Women and Men in Contemporary Society
List of Possible Subs and Professional Electives

**Merchandising**

<table>
<thead>
<tr>
<th>JRNL</th>
<th>301 – Principles of Advertising</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNL</td>
<td>335 – Graphic Communications</td>
</tr>
</tbody>
</table>

**MGMT**

| 202 – Business Communications (English 101 and 102) |
| 208 – Business Data Analysis (Math 139)                |
| 350 – Small Business Management                           |
| 474 – Management’s Responsibility in Society (senior)   |

**ECON**

| 240 – Intro. To Micro Economics                        |
| 241 – Intro. To Macro Economics                         |
| 302i – History and Philosophy of the World’s Econ. Syst.|

**FIN**

| 280 – Business Law I                                    |

**MKTG**

| 329 – Marketing Channels (304)                          |
| 336 – International Business (304)                       |
| 350 – Small Business Marketing (304)                     |
| 380 – Professional Sales (304)                           |
| 390 – Marketing Research and Analysis (304)              |
| 435 – International Marketing (304)                      |
| 438 – Sales Management (304)                             |
| 439 – Business to Business Marketing (304)               |
| 452 – Physical Distribution Management (304)            |
| 493 – Marketing Polices (305, 329, 363, and 390)         |